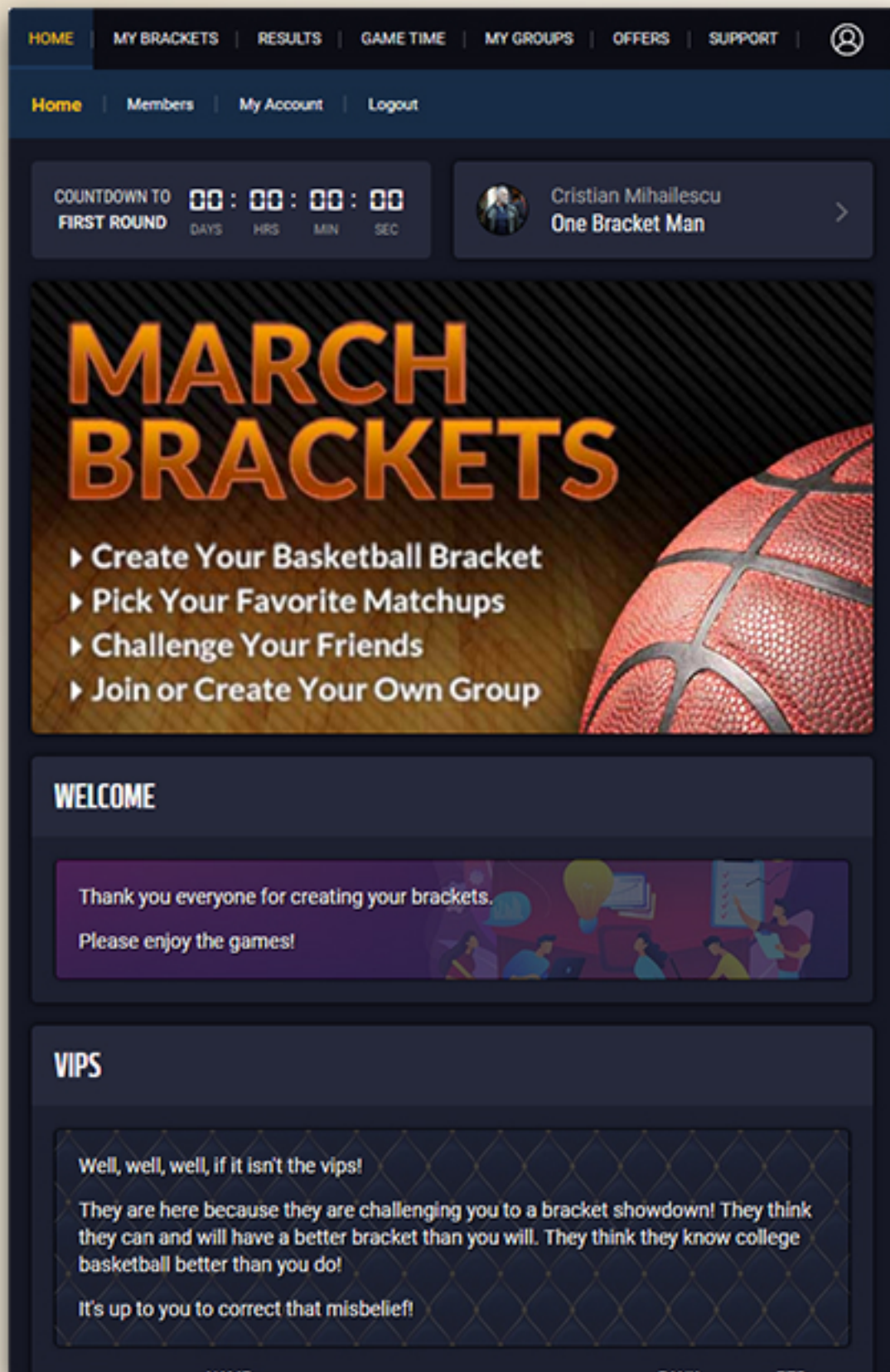


WEMONETIZE CONTESTS



PRO FOOTBALL PICKEM

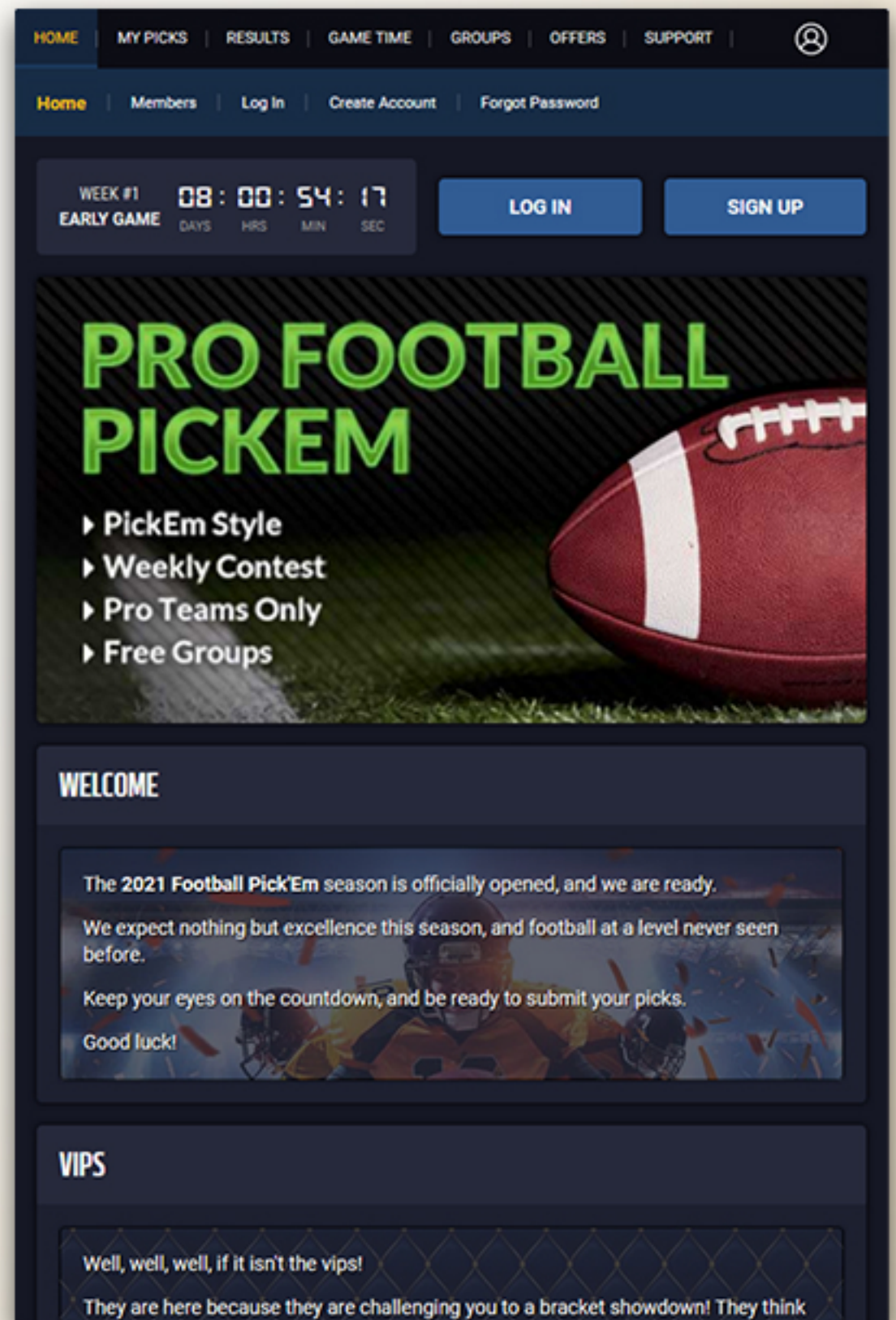
This is the fan favorite Pickem game. Users select the Pro Teams they think will win each week. The goal is to try to predict a perfect week.

Unique Features: Mobile Optimized, Match-up Predictions, Live Scoring, Instant Standings, Easy Selection Interface, Quick Pick Option, Private Groups and Much More!

MARCH BRACKET CONTEST

This is the fan favorite "Classic Style" March Brackets game. Users test their College Basketball knowledge and try to select a perfect bracket for the Men's Basketball Division 1 Tournament.

Unique Features: \$10,000 Perfect Bracket Prize, Mobile Optimized, Live Scoring, Bracket Predictions, Instant Standings, Easy Bracket Interface, Quick Pick Option, Track Your Friends, Private Groups, Fan Forums, and Much More!

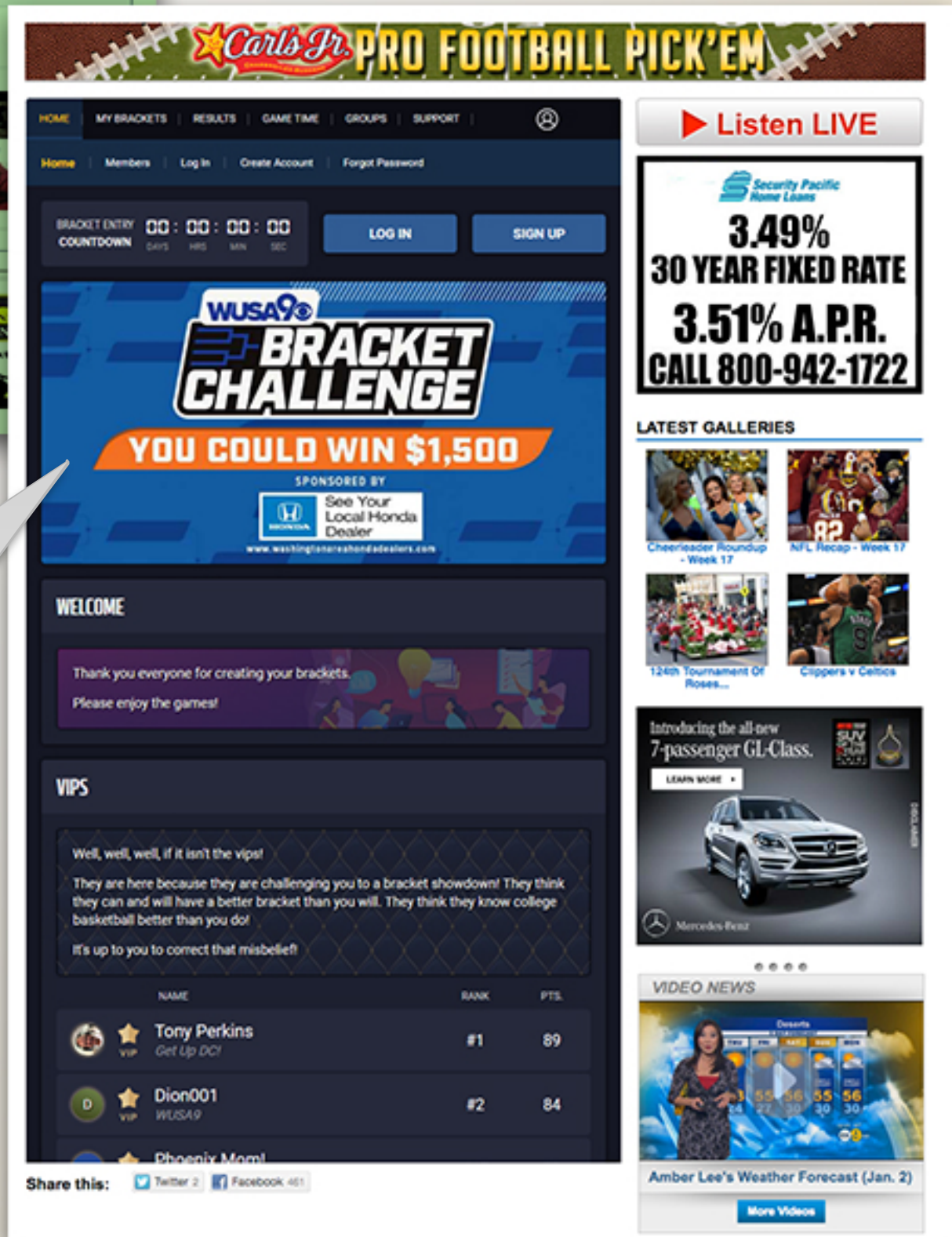
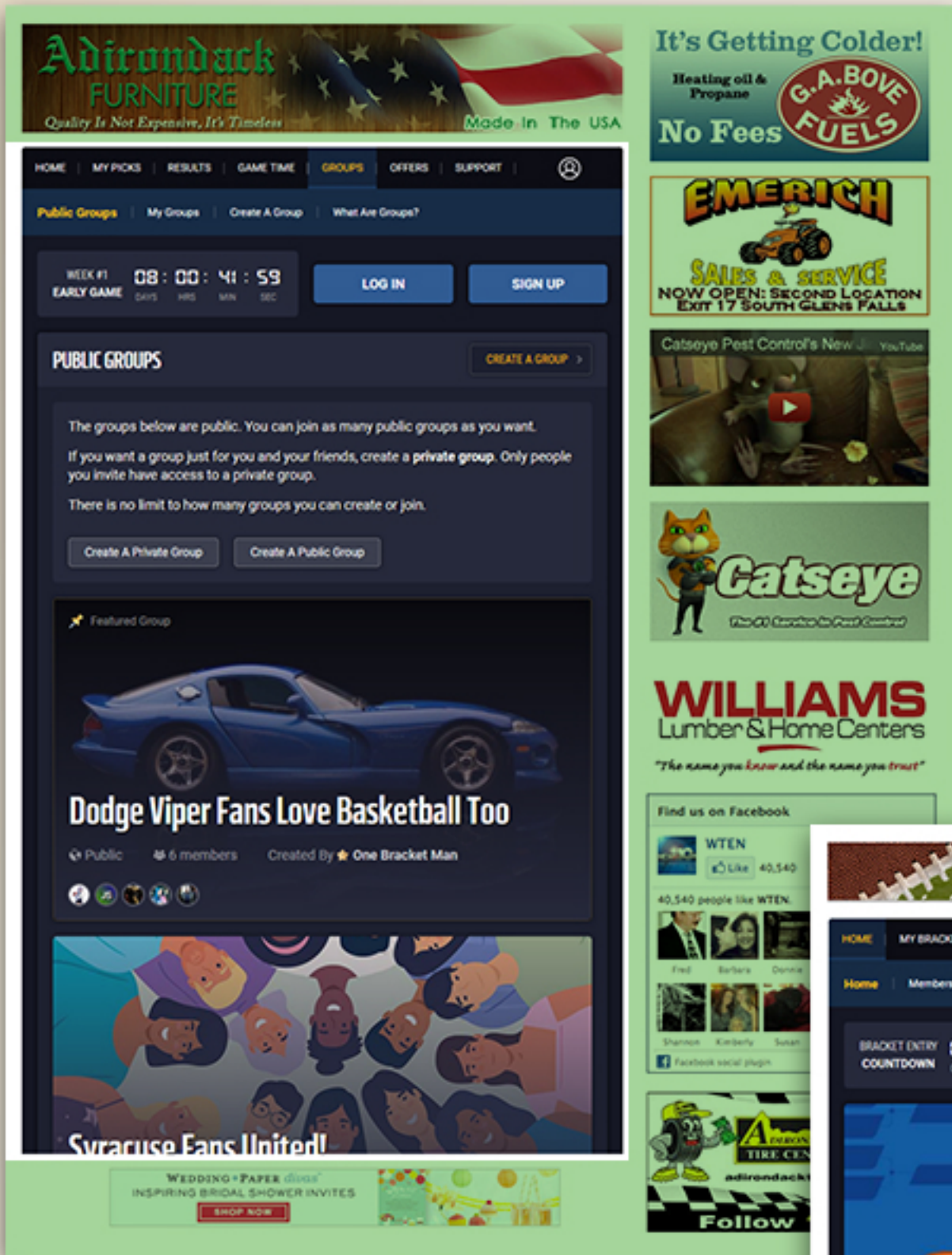


AD OPPORTUNITIES

BANNER PLACEMENT

Media partners decide the size and placement of ads around the contest, using their own ad system. The amount of ads and the size of the ads is completely determined by the media partner.

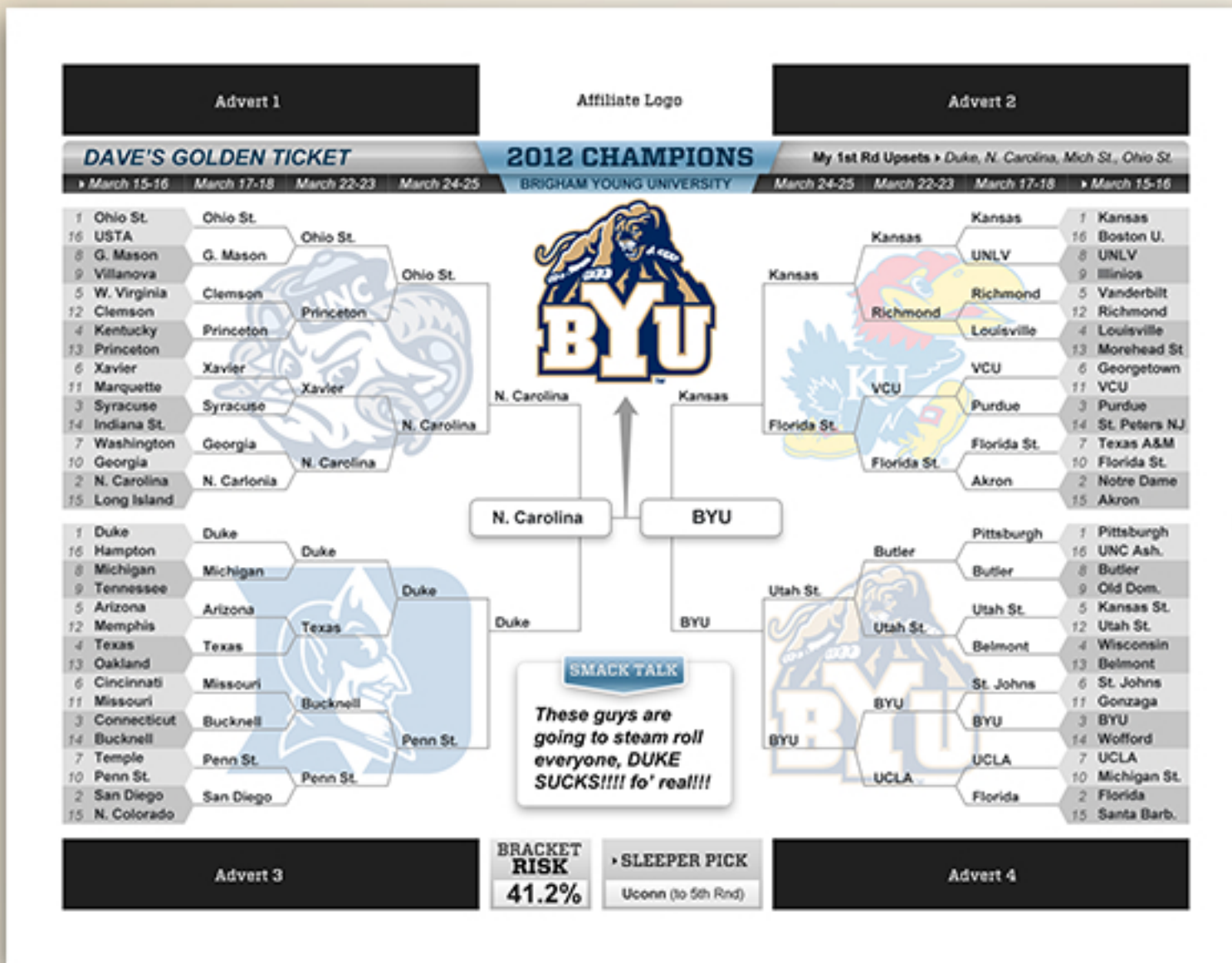
In the example to the left the areas above, below and to the right of the contest would be available to your advertisers and to you for any sort of content you would want to display, which is outlined in "green"



CUSTOMIZABLE BANNERS

On the homepage of the contest, media partners can use the default contest banner, tweak the name or upload their own banner for the contest. This gives the sponsor more ownership of the game.

MAKING YOUR PICKS



PRINTABLE BRACKETS

The bracket contest allows sponsors an additional opportunity to display their logo and message on the printable bracket page. Printable brackets are available in one, two and four ad layouts.

YOUR AD LAYOUT

This is an example of a printable bracket where there are 4 available areas for banner ads. The black boxed areas represent the areas available to your partners.

FOOTBALL INTERFACE

The football pickem contest features a user friendly interface where players can make their selections with just a few clicks.

INTERACTIVE DISPLAY

Real-time interaction highlights the current selection trends and displays the pick results for each game.



ADVERTISING INTEGRATION

▶ NAMING RIGHTS

Complete naming rights for your contest.



NAME YOUR CONTEST

This banner can be changed to give the sponsor naming rights to the contest.

▶ SPONSORSHIP SECTION

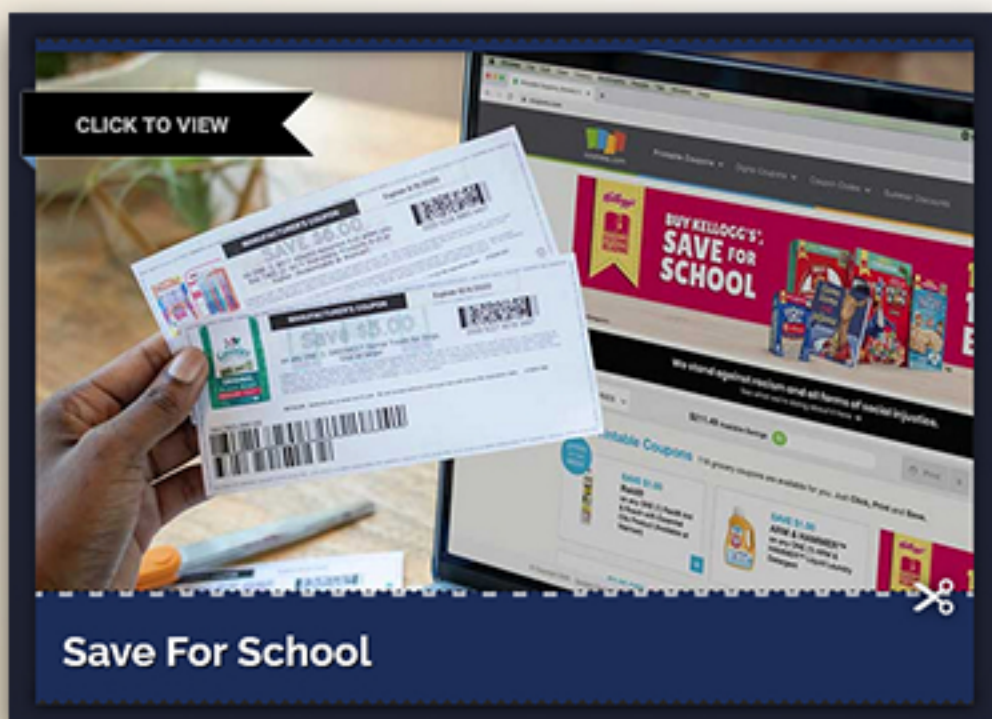
A sponsorship section can be filled with a sponsor's logos and their message.

This section can link directly to a sponsor's website or to a full page (on the media partner's site) featuring the sponsor(s).



▶ PRINTABLE COUPONS

Our contests feature printable coupons that entice users with a direct call-to-action. These coupon pages also hyperlink to the advertisers website for additional exposure.



OFFER DROP-DOWN

You are allotted as many dropdown offers as your would like, each with the ability to be printed out.

The contests support multiple offers from multiple advertisers.

CUSTOMIZE YOUR CONTESTS

▶ CUSTOM REGISTRATION

Customize the registration to capture the information you desire

The image shows a registration form with the following fields:





- First Name**: ex: John
- Last Name**: ex: Smith
- Email**: ex: name@domain.com
- Password**: At least 8 characters long
- Date Of Birth**: Month (May), Day (24), Year (2008)
- Nickname**: We'll use this instead of your real name

CUSTOM FORMS

Our contests feature a completely customizable registration, where media partners can create their own opt-in questions and even request additional information from users during the sign-up process. All users (Facebook users, traditional signups and mobile phone users) will have to respond to the custom questions before being allowed access to the contest.

▶ VIP STANDINGS

On-air personalities are critical to maximizing online participation.

BRACKET		RANK	POINTS
 Bracket #2 VIP by Bracket Master	#1	39	
 Bracket #7 VIP by Bracket Master	#2	38	
 Bracket 33 VIP by Bracket Master	#3	35	
 Best Bracket #9 VIP by One Bracket Man	#4	34	

PLAY AGAINST VIPS

Our contests will prominently feature a customizable splash page that entices users to compete against local personalities.

ADDITIONAL FEATURES



▶ 100% OF THE TRAFFIC

Our proprietary technology directly embeds the contest into your website... giving media partners 100% of the page views.

No more clunky I-frames or wrappers. Just place the code snippet into your site and receive 100% of the page views while using your own ad system.



▶ MOBILE ACCESS TO THE CONTESTS

Our March Bracket and Pro Football Pickem contests both work flawlessly on mobile devices. Our mobile contests offer the same advertising opportunities as their desktop versions.



facebook

▶ SOCIAL MEDIA FRIENDLY

All of our contests offer login alternatives using the user's already existing Facebook, Google, Apple or Twitter accounts. Engaging users on a social networking level is vital to keeping the contest in front of users and their friends.



▶ PRIVATE GROUPS

WeMonetize offers participants the option to form their own groups inside of the contest. This way they can compete with everyone in their area and also create a smaller group of their friends or co-workers.

User Groups = More Interaction

WEMONETIZE

Any questions or if you need additional information,
please contact us.

<https://wemonetize.com/contact>